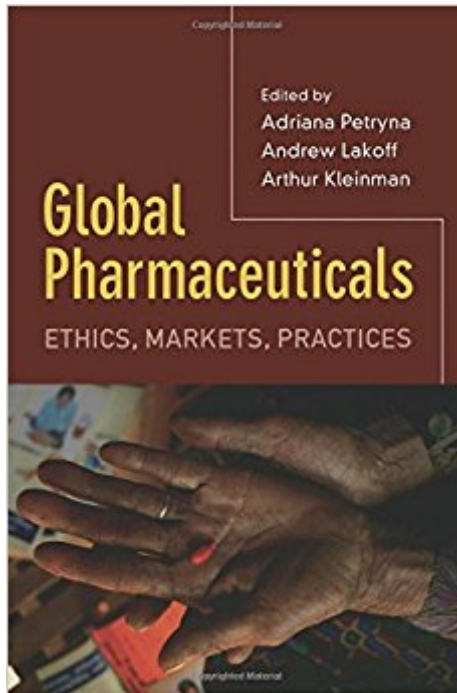


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# Global Pharmaceuticals: Ethics, Markets, Practices



## Synopsis

In some parts of the world spending on pharmaceuticals is astronomical. In others people do not have access to basic or life-saving drugs. Individuals struggle to afford medications; whole populations are neglected, considered too poor to constitute profitable markets for the development and distribution of necessary drugs. The ethnographies brought together in this timely collection analyze both the dynamics of the burgeoning international pharmaceutical trade and the global inequalities that emerge from and are reinforced by market-driven medicine. They demonstrate that questions about who will be treated and who will not filter through every phase of pharmaceutical production, from preclinical research to human testing, marketing, distribution, prescription, and consumption. Whether considering how American drug companies seek to create a market for antidepressants in Japan, how Brazil has created a model HIV/AIDS prevention and treatment program, or how the urban poor in Delhi understand and access healthcare, these essays illuminate the roles of corporations, governments, NGOs, and individuals in relation to global pharmaceuticals. Some essays show how individual and communal identities are affected by the marketing and availability of medications. Among these are an exploration of how the pharmaceutical industry shapes popular and expert understandings of mental illness in North America and Great Britain. There is also an examination of the agonizing choices facing Ugandan families trying to finance AIDS treatment. Several essays explore the inner workings of the emerging international pharmaceutical regime. One looks at the expanding quest for clinical research subjects; another at the entwining of science and business interests in the Argentine market for psychotropic medications. By bringing the moral calculations involved in the production and distribution of pharmaceuticals into stark relief, this collection charts urgent new territory for social scientific research. Contributors. Kalman Applbaum, JoÃfÂ£o Biehl, Ranendra K. Das, Veena Das, David Healy, Arthur Kleinman, Betty Kyaddondo, Andrew Lakoff, Anne Lovell, Lotte Meinert, Adriana Petryna, Michael A. Whyte, Susan Reynolds Whyte

## Book Information

Paperback: 312 pages

Publisher: Duke University Press Books; 1 edition (March 15, 2006)

Language: English

ISBN-10: 082233741X

ISBN-13: 978-0822337416

Product Dimensions: 6.1 x 0.8 x 9.2 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 3 customer reviews

Best Sellers Rank: #213,550 in Books (See Top 100 in Books) #56 in Books > Business & Money > Industries > Manufacturing #60 in Books > Business & Money > Industries > Industrial Relations #103 in Books > Politics & Social Sciences > Sociology > Social Theory

## Customer Reviews

“Covering an extremely timely topic, *Global Pharmaceuticals* is a strong and innovative volume with substantial field-based insider knowledge of how pharmaceuticals actually attach themselves to and transform local social relations.”—Rayna Rapp, author of *Testing Women, Testing the Fetus*; Hundreds of millions of people around the world are denied access to desperately needed medications. Eliminating the inequalities of the current system of drug production and distribution requires a deep and nuanced understanding of that system. By offering ethnographically grounded investigations of the dynamics of the global pharmaceutical industry, this volume advances significantly an urgent research agenda.—Dr. Jim Yong Kim, Director, Department of HIV/AIDS, World Health Organization

“This collection of brilliantly incisive essays gives us the necessary standpoint from which to view the increasing global circulation of pharmaceuticals, the spreading influence of Big Pharma, and the growing use of medication to shape identities in a neoliberal world order. It is a work of superior, innovative scholarship, addressing issues of major contemporary significance.”—Warwick Anderson, author of *The Cultivation of Whiteness: Science, Health, and Racial Destiny in Australia*

“This volume contributes to the literature of pharmaceutical anthropology, reinforcing a portrait of the pharmaceutical industry as a business that is concentrated in a handful of large commercial entities that invest heavily in research and marketing. . . . The individual chapters are strong scholarly, and primarily anthropological contributions. I recommend the book for libraries and for academics and other professionals.” (Nina L. Etkin American Anthropologist)

"Covering an extremely timely topic, "Global Pharmaceuticals" is a strong and innovative volume with substantial field-based insider knowledge of how pharmaceuticals actually attach themselves to and transform local social relations."--Rayna Rapp, author of "Testing Women, Testing the Fetus"

Excellent book for those interesting in an anthropological view about the pharmaceuticals.

I was expecting insights regarding navigating the industry but instead it was more of a collection of essays from various experts analyzing different aspects of the pharma industry. I wanted lessons learned and practical applications - this book feel short on that aspect. If you want to find out where the gaps are in the industry then read the book but then the gaps identified are broad and all to encompassing - and no succinct path forward.

quick and cheap delivery, book is in great condition. the book itself is compiled of different authors so it covers a range of issues from different perspectives. The tone is more informative than defensive or argumentative.

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